

# Vigilance, Visibility and Value: A 3 Part Framework To Get Your Next Promotion

Sarah Rourke | Careers and Executive Coach



[www.linkedin.com/in/sarahrourkecoach](https://www.linkedin.com/in/sarahrourkecoach)



**Henley**  
Business School

UNIVERSITY OF READING

Where business comes to life

To shape a goal around your next promotion

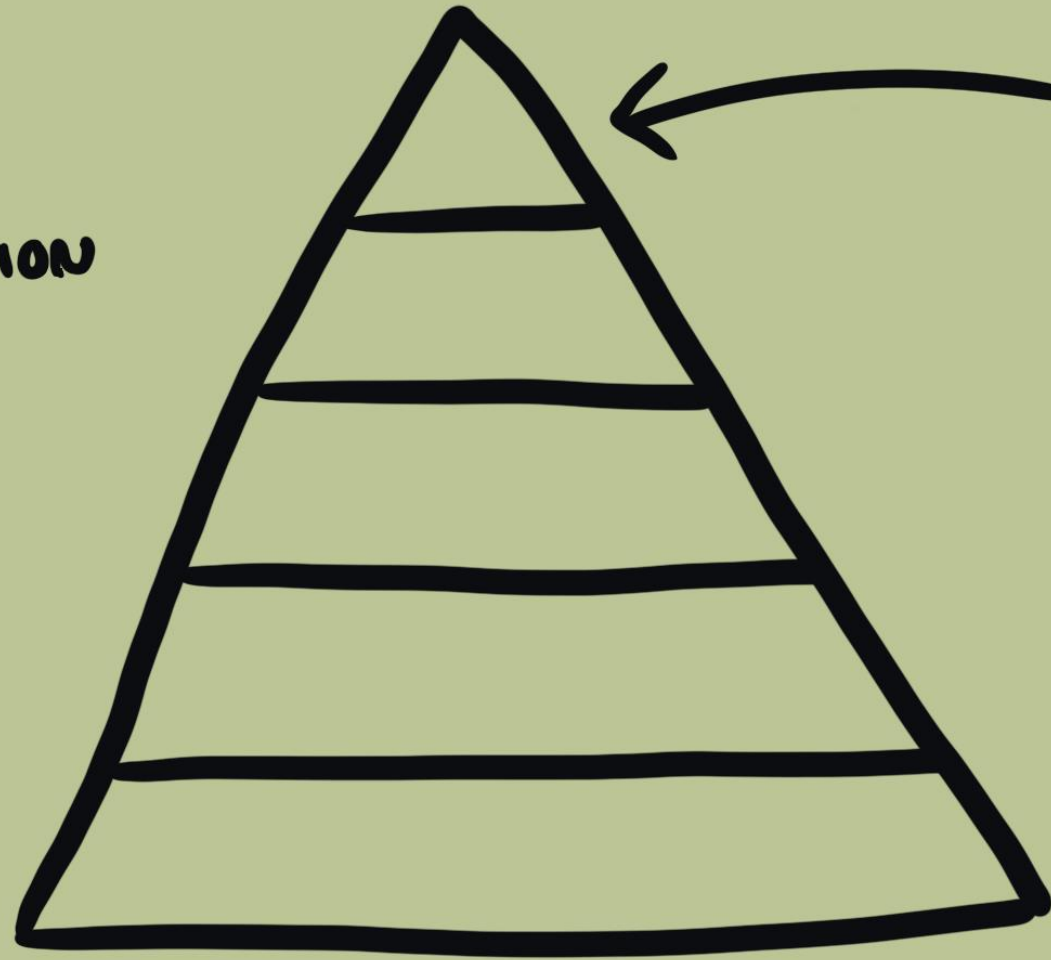


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graph TD; A[To shape a goal around your next promotion] --> B[The 3 Vs framework]; B --> C[Implementable takeaways];
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The 3 Vs framework

Implementable takeaways

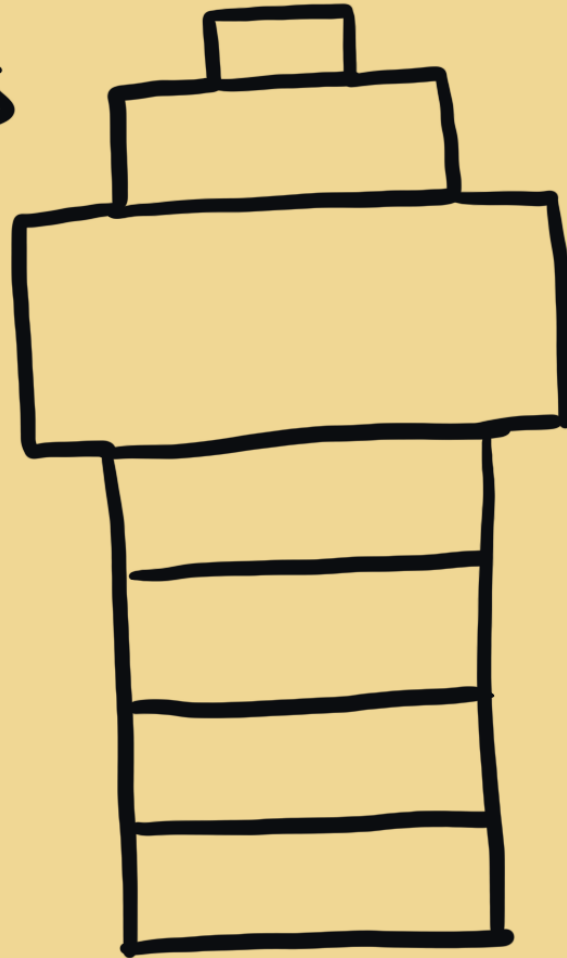
TYPICAL  
LARGE  
ORGANISATION



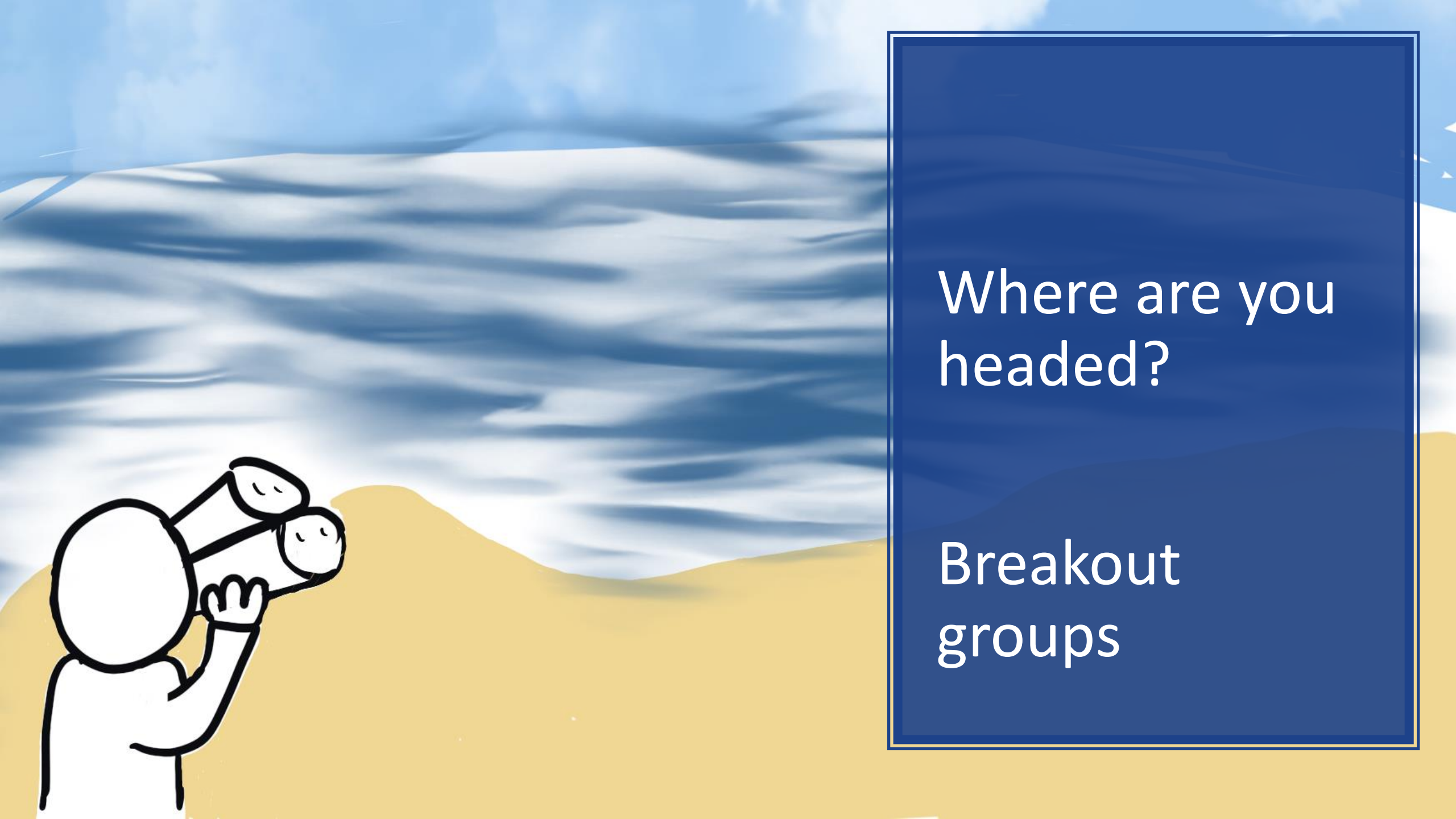
ONLY  
THE  
FEW

MANY  
ENTRY  
LEVEL  
ROLES

NOT ALL  
ORGANISATIONS  
LOOK THE  
SAME



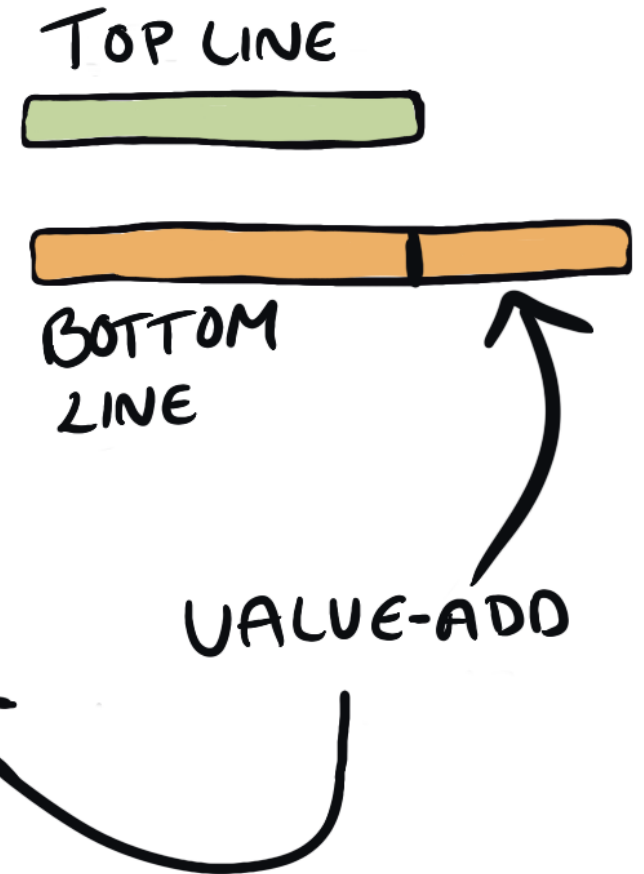
WHERE DO  
THEY GO  
NOW?

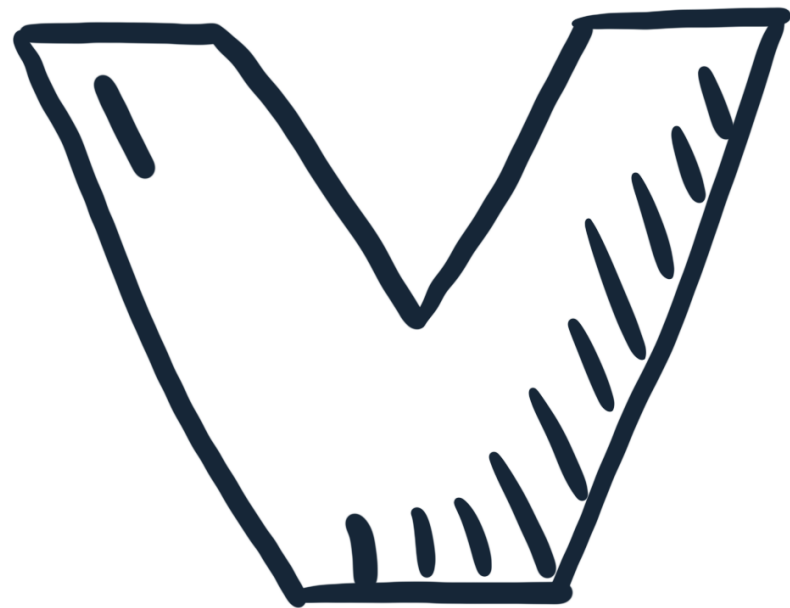


Where are you  
headed?

Breakout  
groups

# THE 3 Vs





VIGILANCE

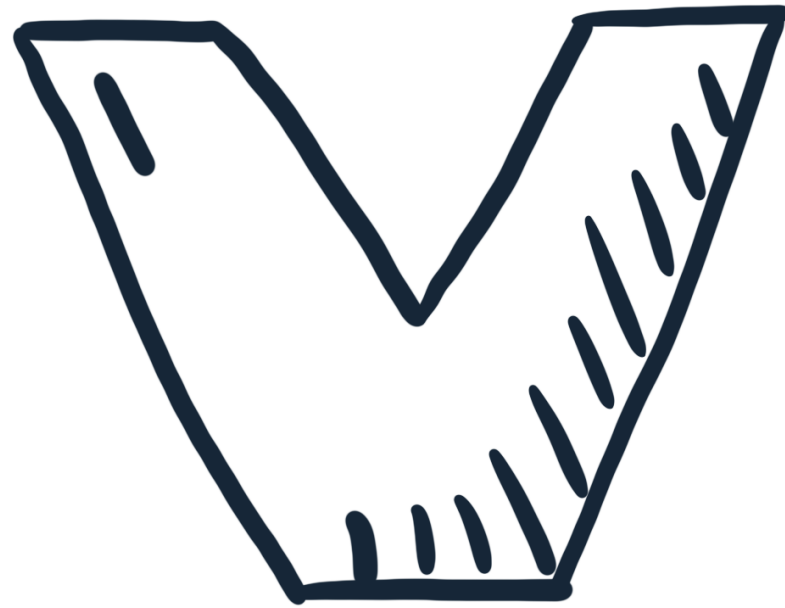




# VIGILANCE

- What do I already do that means I am developing the skills set for the next move?
- What are the current problems in the business that need solving?
- What about the potential next move energises or excites me?
- Who is someone that can help me get there?
- What am I prepared to give up to get to the next stage?



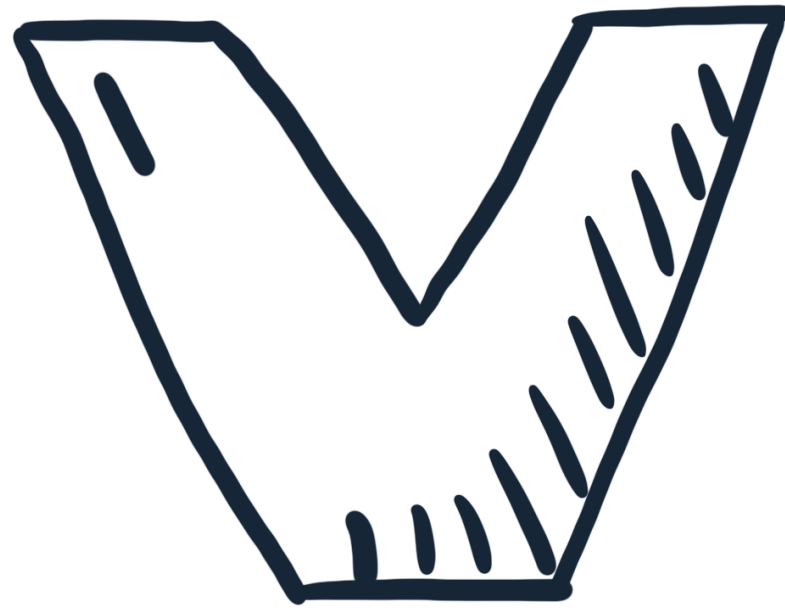


VISIBILITY



# VISIBILITY

- What are you known for?
- Who knows about this?
- Who needs to know?
- Who is managing your PR?
- How can you more effectively manage your PR?



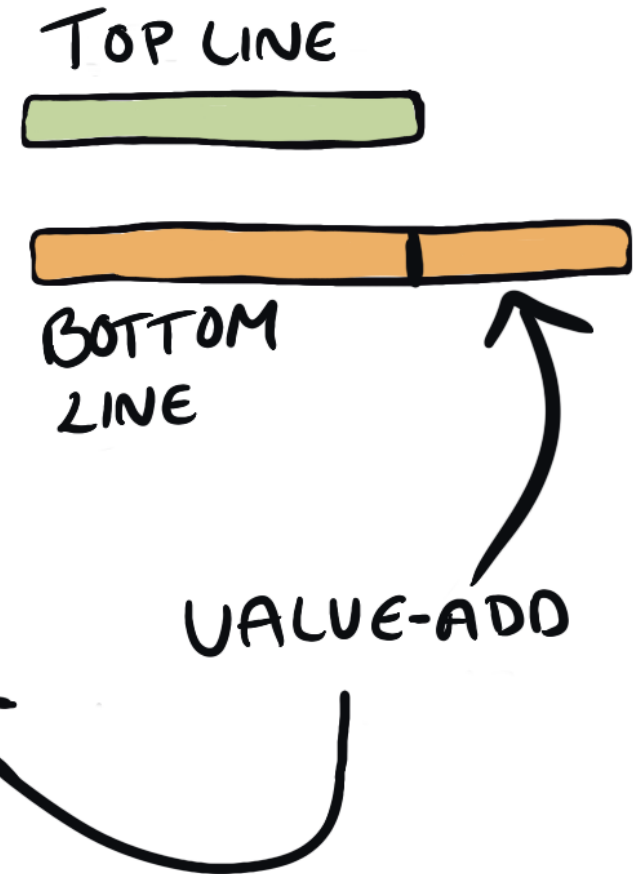
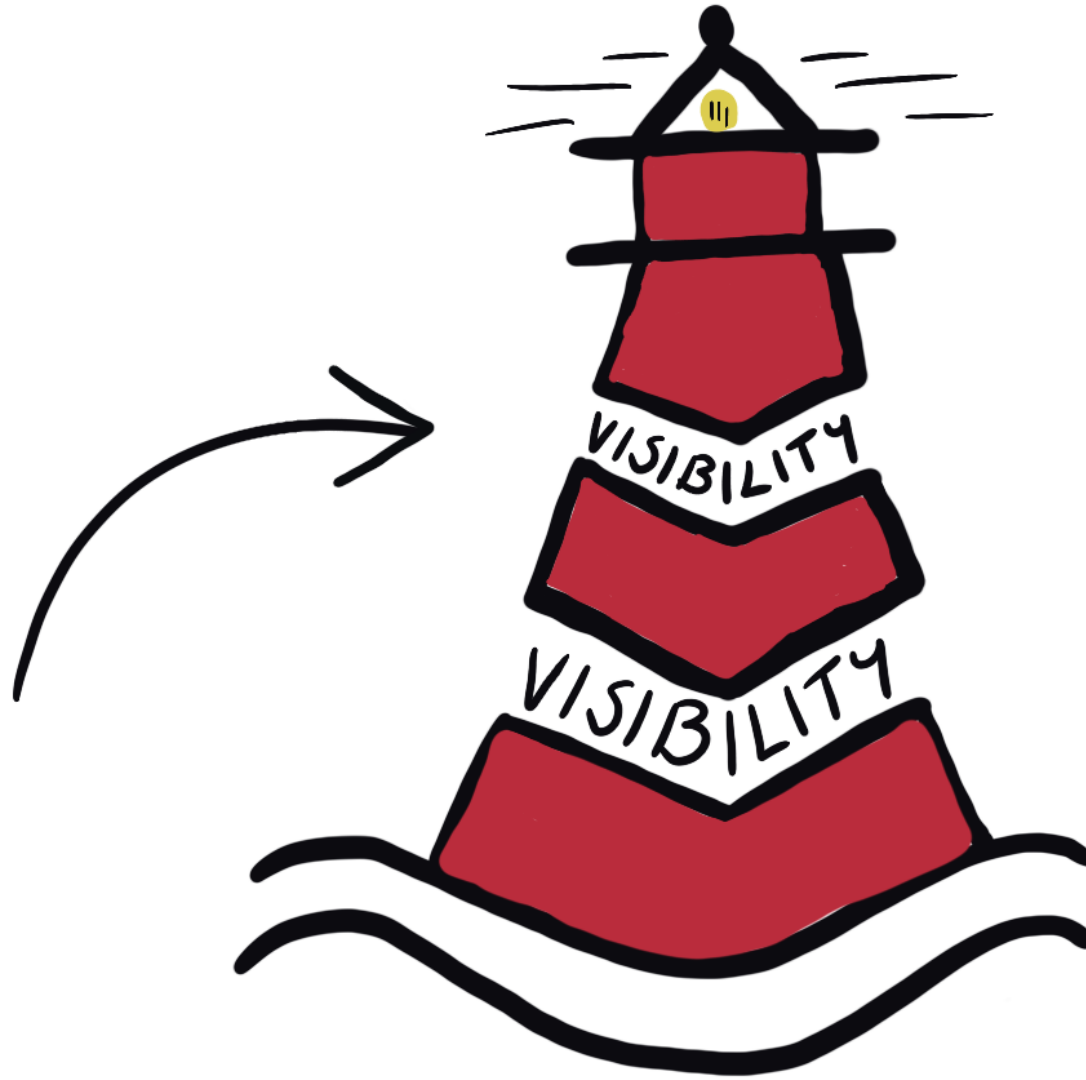
VALUE



VALUE

- Where can I add further value, starting tomorrow?
- How will I make sure that any gaps I'm plugging are seen and valued?

# THE 3 Vs





# Happy to connect with you!

Sarah Rourke | Careers and Executive Coach  
s.rourke@henley.ac.uk



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